

## Immunisation Bike Competition

### Communications Content for Participating Practices

Key messages:

- Immunise on time
- Immunisation leads to a healthier future
- Prizes are for eligible children

#### Email

*Subject:*

*Reminder: It's Time to Book [insert child's name]'s Immunisation*

Dear [insert parent's name],

[Insert child's name] is due for their immunisation.

It is important for children to receive their vaccinations on time to ensure a healthier future.

Our practice is currently participating in the Immunisation Bike Competition which offers eligible children a chance to enter to **win a bike and helmet** once they've been vaccinated. Children aged 12 months, 18 months and four years who receive their immunisation during the competition period can sign up to win.

Please contact us to book an appointment and help your child build a stronger immune system.

Find out more information about the Immunisation Bike Competition at [www.wentwest.com.au/bikecomp](http://www.wentwest.com.au/bikecomp)

#### Social Media (Facebook and Instagram)

Our practice is currently participating in [WentWest Ltd's](#) Immunisation Bike Competition to increase childhood vaccination rates in our community.

Children aged 12 months, 18 months and four years who receive their immunisation during the competition period can sign up to win a bike and helmet. For more information about WentWest's Immunisation Bike Competition, head to [www.wentwest.com.au/bikecomp](http://www.wentwest.com.au/bikecomp)

Image: [Download the social media tile](#)



Animated video: [View and download the video](#)



You can tag us on Facebook: <https://www.facebook.com/WentWestLtd/>