

Childhood Immunisation Reminder

Communications Content for All Practices

Key messages:

- Immunise on time
- Immunisation leads to a healthier future

Email

Subject:

Reminder: It's Time to Book [insert child's name]'s Immunisation

Dear [insert parent's name],

[Insert child's name] is due for their immunisation.

It is important for children aged 12 months, 18 months, and four years to receive their vaccination on time to ensure a healthier future.

Infections are common in children and often lead to illness. Immunising your child can prevent them from being excluded from early childhood education and care services.

To ensure your child can be safe and active in the community, we strongly encourage you to make an appointment for your child to get immunised.

Social Media (Facebook, Instagram and Twitter)

Children aged 12 months, 18 months, and four years should receive their vaccinations on time to ensure a healthier future.

Infections are common in children and often lead to illness. To ensure your child can be safe and active in the community, we strongly encourage immunisation.

Book an appointment today.