

# Information for GP clinics



## What is the AuTOMATIC study?

AuTOMATIC is a study led by researchers at the Telethon Kids Institute and SmartVax in Perth, Western Australia. We have built a system that can integrate with the SmartVax automated SMS reminder module. This SmartVax reminder module can interrogate Best Practice and Medical Director systems to send automated vaccine reminders to parents.

We aim to optimise SMS reminders (content and timing) for routine childhood vaccination in GPs and community clinics.

## What is involved for clinics?

**We will pay for all SMS reminders sent through the trial.  
There would be no cost for you to participate.**

If your practice were to sign up to participate in this study, you will receive a free system that can:

- send automated reminders for routine childhood vaccinations,
- evaluate how effective the system is performing (e.g. whether it improves uptake and/or timeliness of vaccination), and
- minimise manual effort for clinic reception and staff.

## Interested in participating?

For more info, please fill in the EOI  
and a member of the study team will contact you.